

APPLE WALLET · GOOGLE WALLET

The loyalty card nobody leaves at home

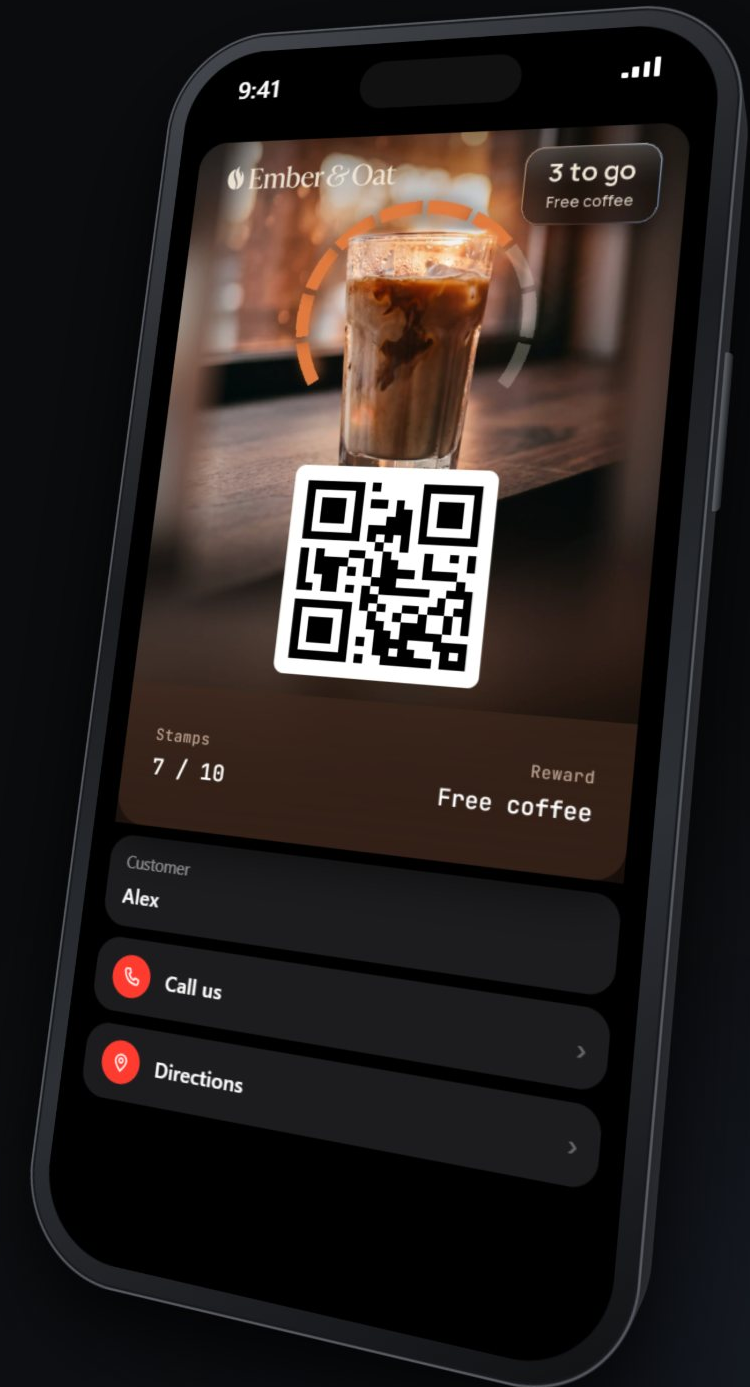
A stamp card that lives in the phone your customer already carries. One tap to add, no app to install.

No app

iOS 27 poster

Push to the lock screen

Online booking



Why paper and apps both fail

Three reasons a loyalty programme dies in its first month.

Nobody installs an app

A customer will not download an app for one café. The programme is over before it starts.

Paper cards get lost

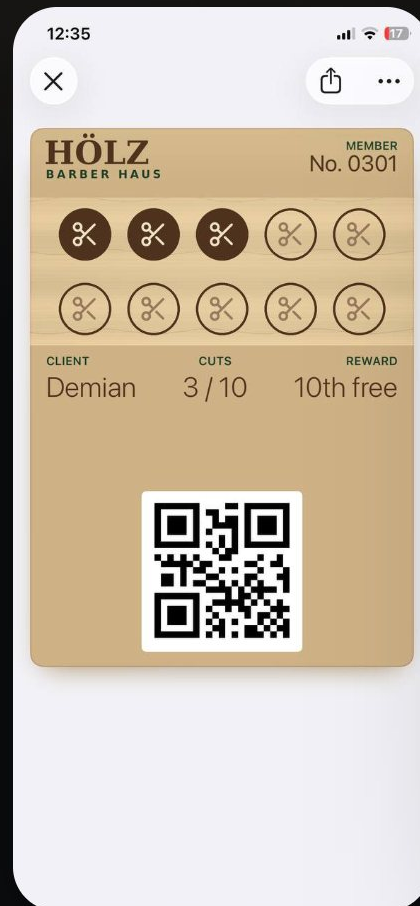
A stamp card lives in a coat pocket until the coat is washed. The loyalty goes with it.

Phone numbers are slow

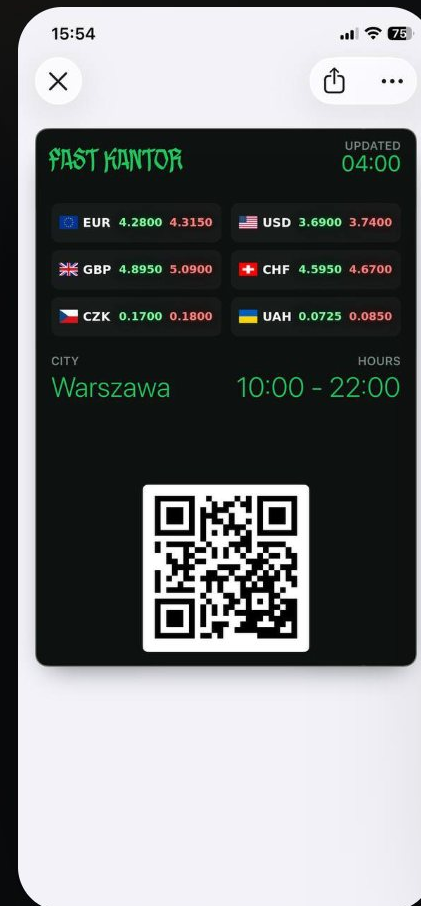
Typing a number at the till holds up the queue, and a good share of them are typed wrong.

Real examples

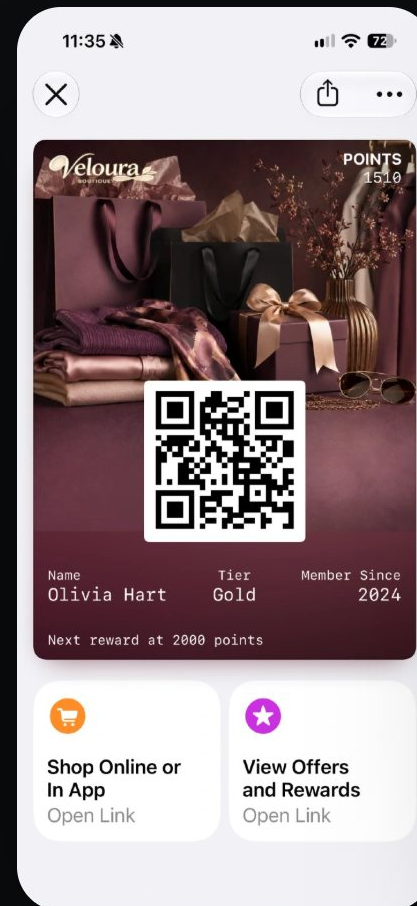
The same technology, wearing each business's own brand.



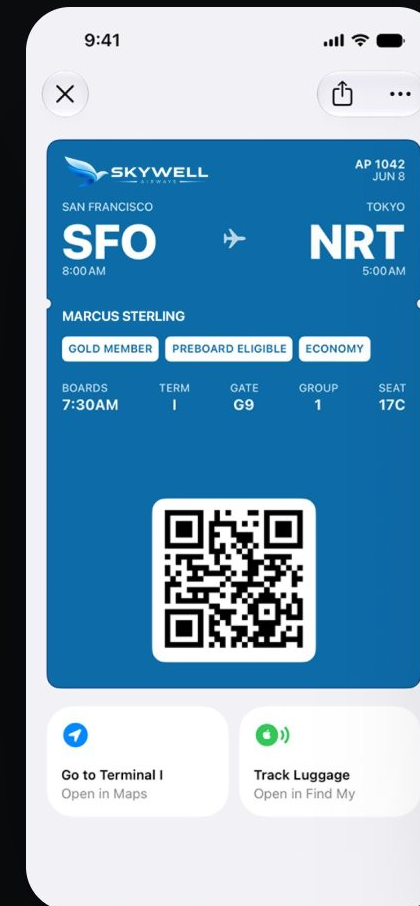
BARBERSHOP



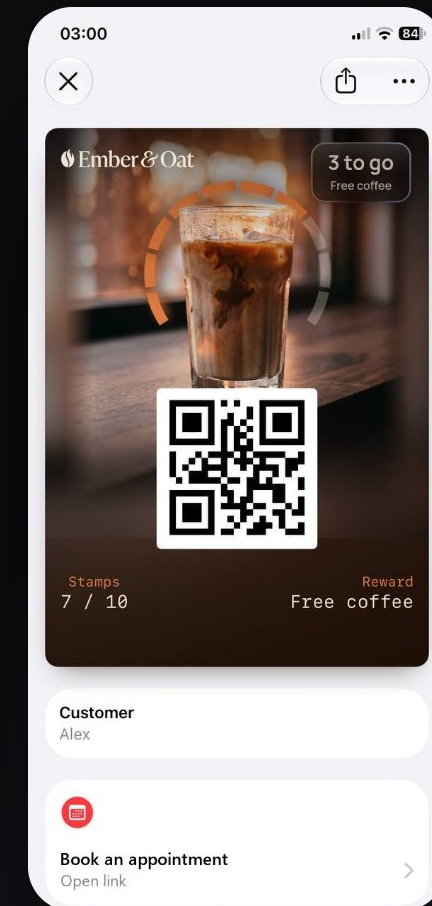
CURRENCY EXCHANGE



BOUTIQUE



AIRLINE



CAFÉ · IOS 27

Three steps, and nothing changes at your till

1

The customer scans a QR

At the counter, on a flyer, in your Instagram bio.
The card lands in their wallet in one tap.

2

Your staff tap once

The till is any phone: added to the home screen
like an app, then just a PIN. No terminal, no
training.

3

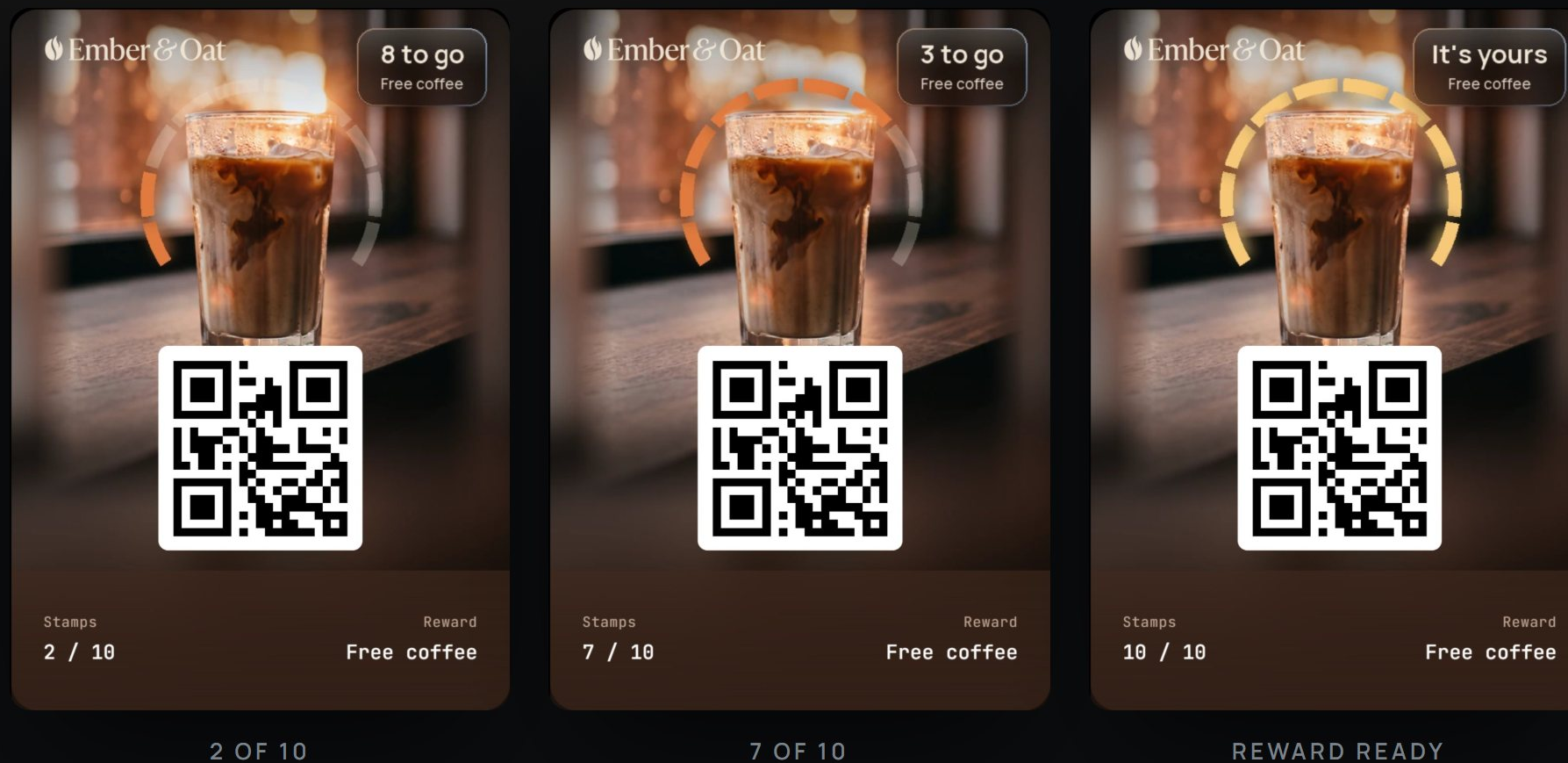
The card updates itself

The new stamp is on the customer's phone
before they leave the counter.

NEW · IOS 27

On iOS 27 the card becomes a poster

A photo of your place across the whole card, with the progress drawn right on it after every visit.



- ✓ Designed for your place, by hand
- ✓ The ring fills with every visit
- ✓ The corner shows how many are left
- ✓ Older iPhones and Android get the classic card, nothing is lost

IOS 27

Buttons right under the card

The owner picks two. The customer taps and is already booking, calling or on the way.

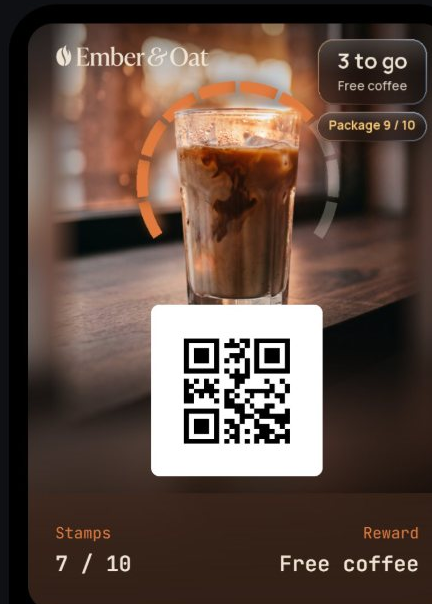
- ✓ “Call” and “Directions” in Standard
- ✓ “Book” to your booking page in Pro
- ✓ A Google reviews link on the back of the card
- ✓ On Android the same links sit in the card details

Buttons under the card

UP TO 2

Pick up to two. On an iPhone with iOS 27 they sit right under the card, labelled by the iPhone in its own language. On Android they are rows in the card details.

iPhone · iOS 27 iPhone · older Android



Book PRO READY ☒
Opens your booking page.
<https://stemply.online/>

Call FILL IN THE FIELD BELOW ☐
Dials your number straight away.

Directions READY ☒
Opens Maps with directions to you.

A Google Maps link (Share → Copy link) or coordinates such as 52.5200, 13.4050. It also brings the card up on the lock screen when the customer is nearby.

Customer
Alex

Book an appointment
Open link >

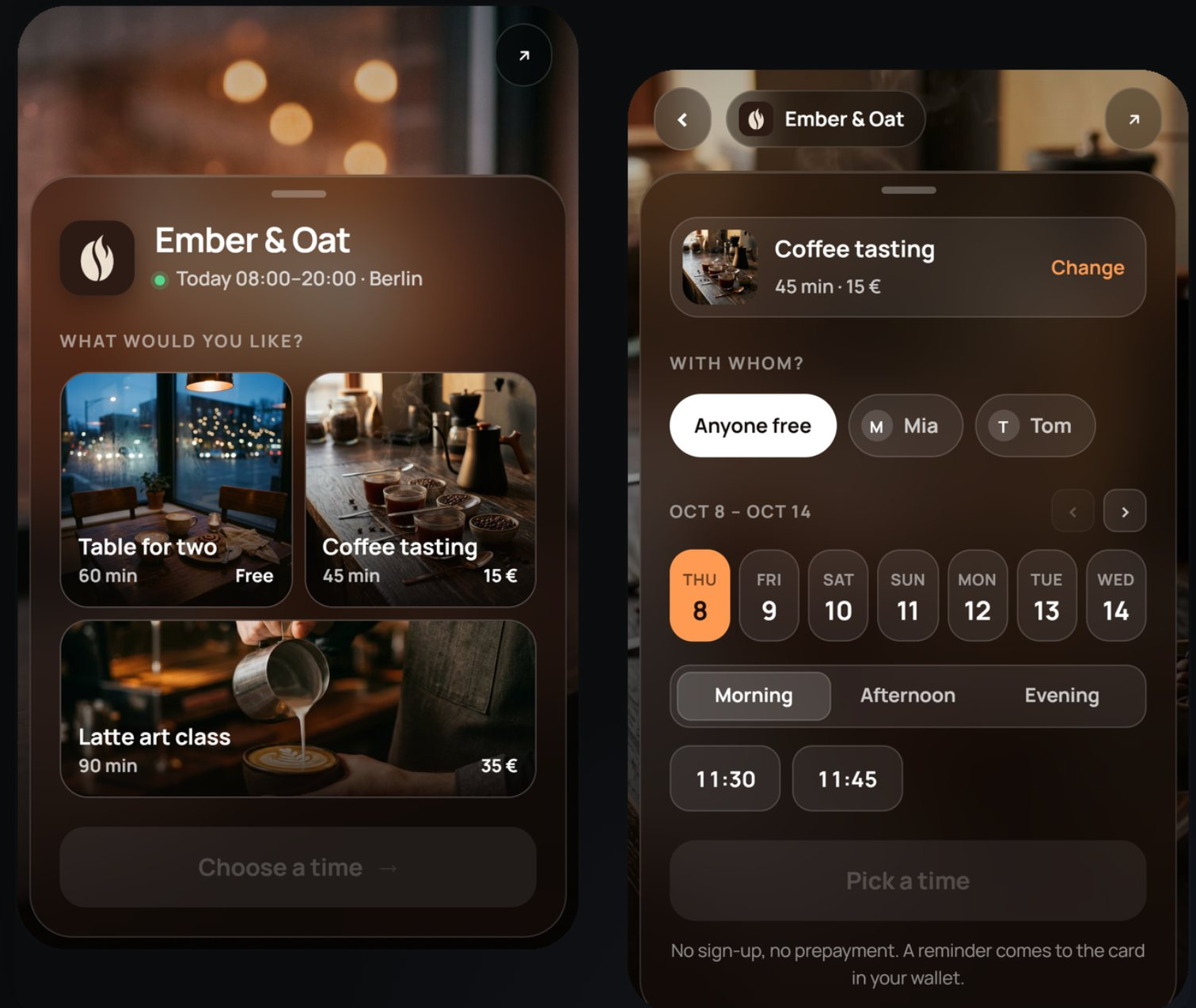
Directions
Open in Maps >

PRO · BOOKING

Booking that lives in the card

Your own booking system instead of a separate service. Clients book from the card or from Instagram, and the visit appears in their wallet.

- ✓ Staff, services with photos and prices, free times live
- ✓ The visit on the card and a reminder a day or two hours before
- ✓ Cancelling takes a link, not a phone call
- ✓ No deposits, no app for the client



PRO · TILL

A till for every staff member

Any phone becomes the till: today's bookings, clients and the card scanner in one place.

- ✓ Each staff member sees only their bookings, the front desk sees all
- ✓ Arrived, no-show or moved – in two taps
- ✓ The client hears of changes in a message on the card
- ✓ New bookings in Telegram and as phone notifications



What you see the next morning

Visits, returning customers, rewards claimed — for the period you choose.

STEMPLY

Overview

Bookings1

AssistantPRO

Customers

PackagesPRO

Cashiers

Messages

Channels

EMBER & OAT

Overview

30 days

▼

Apply

VISITS

783

30 days

CARDS ISSUED

160

Ember & Oat

ACTIVE CUSTOMERS

120

30 days

REWARDS REDEEMED

49

Reward

— The demo café Ember & Oat, sample data.

Which advert actually paid off

A separate QR for the till, the window, a flyer and each member of staff. Every card remembers where it came from.



— utm_source from Meta or Google lands in the same report.

Every customer in view

Search by name, phone or code, filters and an Excel export — so you know whom to message.

Customers160

All 160

With a package 22

Package ending 9

Birthday this month 10

Not seen lately 1

SORT BY

Newest first

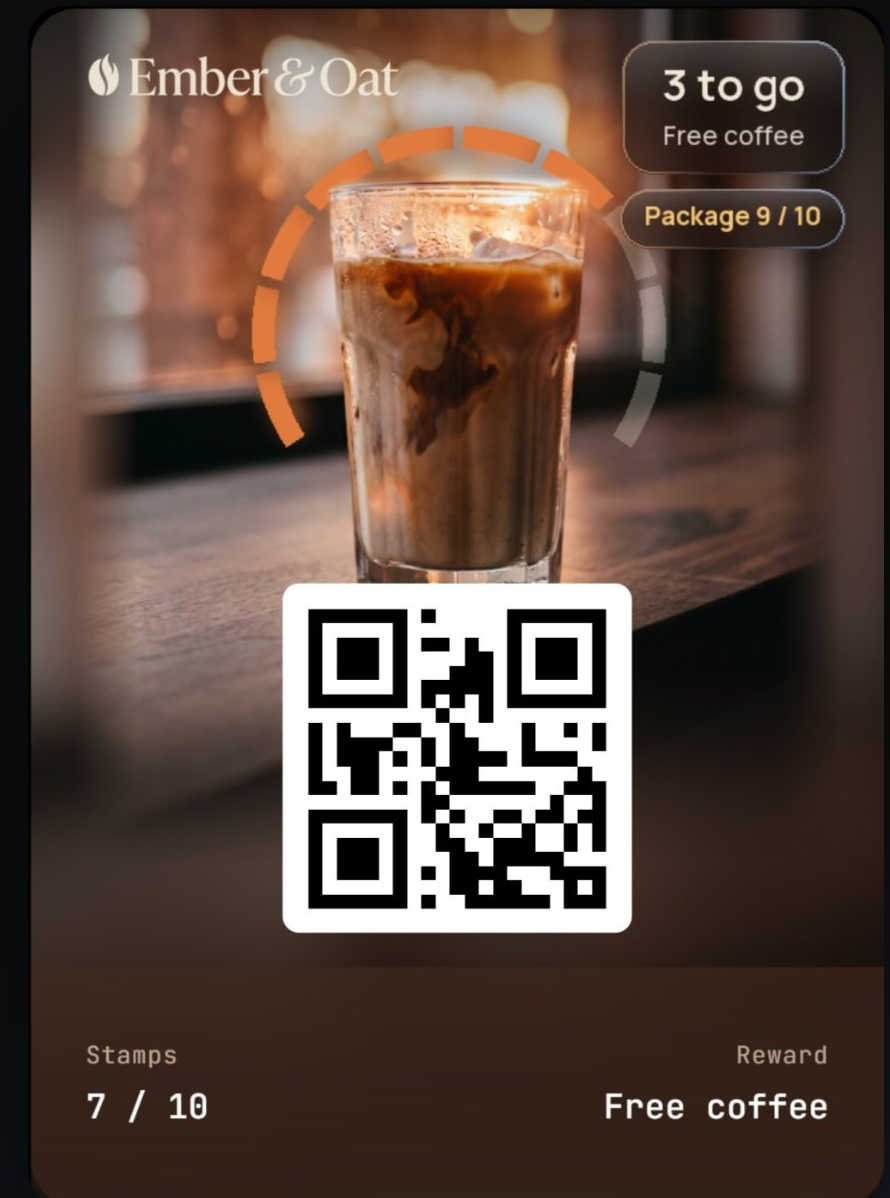
CUSTOMER	BALANCE	VISITS	PACKAGE	LAST VISIT		
Ben Lang BD0F1774E4F4	4	4	—	08.10.2026		
Emma Schröder F2EA94CF2A61	3	3	—	08.10.2026		
Leon Neumann 2D53FB0618F5	2	2	—	08.10.2026		
Sofia Wolf 451F2EB8F8BF	1	1	—	08.10.2026		

PRO

Packages right on the card

The client pays for several visits up front – the money is yours at once, and they come back to use it.

- ✓ What is left shows on the card in the wallet: “Package 9 / 10”
- ✓ The till takes a visit off after scanning the card
- ✓ A push when the last visit is left
- ✓ A “package ending” filter – whom to remind



PRO

An AI assistant that knows your place

Ask in plain words — it counts from the data in your panel.

- ✓ Who has not been back lately, when you are busiest
- ✓ Which message worked best
- ✓ Drafts messages — you send them
- ✓ A short report with tips every Monday, if you switch it on

— A real answer from the assistant on the demo café's data.

✦ Assistant PRO



Hi! I can see your business's data: visits, customers, packages and messages. Ask me anything, or pick a question below.

Give me a short summary of this week.



This week you had 184 visits from 73 active customers, 16 new, with 9 rewards cashed in. Wednesday showed zero visits (likely a closure). Today (Thursday) is your strongest day at 49 visits; 10am is your peak hour across the week. You have 22 customers holding packages, but 9 packages are ending soon—worth reaching out to. No packages sold this week and none used up.

Ask about your business...



Answers are written by AI from your dashboard data. It sends and changes nothing by itself; check anything important.

Why it beats the alternatives

The same loyalty, without the friction.

	SEPARATE APP	PHONE NUMBER	PLASTIC CARD	WALLET CARD
For the customer	Install an app	—	Carry another card	Nothing to install
For the cashier	—	Type it in, slowly	Swipe or scan	Scan a QR, 2 seconds
Gets lost	—	—	Easily	Never — it is in the wallet
Reminding them	A push, if the app was not deleted	SMS, paid per message	—	A push to the lock screen, included in the price

What the business gets



More repeat visits

Keeping a customer costs a fraction of winning a new one, and a half-full card is the reason to come back rather than go next door.



Push marketing included

A message to every cardholder, and in Pro to one customer and an automatic birthday greeting.



Reminders near your door

The card surfaces on the lock screen when the customer is close by – at the moment they can act on it.



Nothing to install

One tap adds the card. No app, no account, no password to forget.



Nothing is guessed

Every card, visit and reward is counted, and every card remembers which channel brought it in.



It looks like a brand

A card in your colours beside their bank cards, and on iOS 27 a poster with your photo.

Price

STANDARD

\$25 per month, one location

- ✓ Unlimited cards
- ✓ Apple Wallet and Google Wallet
- ✓ Stamps, points or your own system
- ✓ Poster on iOS 27
- ✓ Push messages to all customers
- ✓ “Call” and “Directions” under the card
- ✓ A web till on any phone
- ✓ Search, filters and Excel export

PRO · RECOMMENDED

\$50 per month, one location

Everything in Standard, plus:

- ✓ Online booking, the visit on the card
- ✓ Bookings at the staff till and in Telegram
- ✓ Packages right on the card
- ✓ “Book” button under the card
- ✓ AI assistant and a weekly report
- ✓ Personal messages and birthday greetings

CHAINS AND FRANCHISES

Custom from two locations

- ✓ Volume price per location
- ✓ Branded card design included
- ✓ Import of your existing customer list
- ✓ Rollout and staff onboarding

No setup fee — we make the card and the programme for you. Cancel any time, switch plans the same day.

TRY IT NOW

Scan this and the card is in your wallet

A real working card from the demo café Ember & Oat. Ten seconds, no app, no forms. On an iPhone with iOS 27 you will see the poster, on older ones the classic card.

OR OPEN THE LINK BY HAND

stemply.online/join/ember



NEXT STEP

Let me build yours

I will make a working card with your logo and your colours. You will install it on your own phone before you decide anything. No charge, no commitment.

LIVE DEMO ON THE SITE – ONE BUTTON, NO SIGN-UP

stemply.online

EMAIL

contact@stemply.online

TELEGRAM

t.me/local_islands

WHATSAPP

wa.me/380685936518